

Rushika Debadwar (She/her)

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TECHNICAL SKILLS

Programming & Development: Apex, Java, Python, JavaScript, LWC, SOQL, SOSL, HTML, CSS, SQL, MySQL, C.

Salesforce CRM & Cloud: Sales Cloud, Service Cloud, Education Cloud, Health Cloud, CPQ, Agentforce, Sales Engagement, Customization & Configuration, Security & Access Management, Data Migration, Einstein Analytics.

Integrations & Tools: REST & SOAP APIs, HubSpot, ZoomInfo, Vivenu, DocuSign, Zapier, Informatica, Git, Jenkins, Copado, Workbench, Jira, Slack, Docker, Canva, Postman, GraphQL, Google sheets, Amazon Web Services, ServiceNow, Netsuit.

AI, Data & Analytics: Tableau, Power BI, Machine Learning, Data Visualization, Business Analysis, Cloud Computing, Confluence

Testing & QA: Apex Test Classes, Unit Testing, Integration Testing, Automation, UAT.

Methodologies & Other Skills: Agile & Scrum, Project Management, Stakeholder Management, Client Communication, Decision Making.

PROFESSIONAL EXPERIENCE

IC Summits, New York

Salesforce Technical Intern

May 2025 - Oct 2025

- Created 80+ Salesforce reports and dashboards, leveraging Einstein Analytics, Tableau, and Power BI to deliver unified, cross-platform business insights.
- Implemented and integrated Sales Engagement with ZoomInfo, Vivenu, and DocuSign; automated workflows using Salesforce APIs and Zapier, while training teams to drive adoption and optimize sales processes.

Yantra Innovation Lab, India

Lead Engineer (Salesforce Developer)

Apr 2024 - Sep 2024

- Designed, developed, and deployed 15+ custom Salesforce Lightning Web Components (LWC) and Apex classes to enhance enterprise applications and improve user workflows.
- Implemented Salesforce Health Cloud by configuring Care Plans, Patient Timelines, and provider networks to support HIPAA-compliant healthcare workflows.
- Built REST & SOAP API integrations between Salesforce, AWS, and HubSpot to enable real-time lead synchronization and eliminate duplicate data entry.
- Developed Apex batch jobs and schedulable classes to process large datasets and automate external system synchronization within governor limits.

IBM, India

Senior Salesforce Consultant

Aug 2021 – Apr 2024

- Customized Salesforce CPQ with product bundling, pricing, and approval workflows to reduce errors and streamline sales operations.
- Engineered CI/CD pipelines using Git, Jenkins, and Copado for Salesforce deployments, improving release management and reducing deployment errors.
- Migrated 200k+ customer and account records using Salesforce Data Loader CLI and Informatica with validation rules to maintain data accuracy.
- Designed reusable Apex frameworks for logging, error handling, and API services to improve code maintainability and standardization.
- Optimized Salesforce org performance by refactoring SOQL queries, implementing selective indexing, and tuning workflows to support high-volume transactions.

Screen Magic Mobile Media PVT. LTD., India

Software Developer

Dec 2019 - Aug 2021

- Created 80+ custom reports and dashboards in Salesforce and Einstein Analytics and built cross-platform visualizations in Tableau and Power BI to deliver unified business insights.
- Configured Omni-Channel routing, case escalation rules, and entitlements in Service Cloud to improve case management processes.
- Conducted QA, UAT, and integration testing with 85–95% Apex test coverage, while partnering with QA and DevOps teams to implement automated regression testing.
- Mentored junior Salesforce developers and administrators on Apex, Lightning development, and Agile delivery best practices.

Extentia Information Technology, India

Jr. Software Engineer Intern

Dec 2018 – Nov 2019

- Collaborated with product owners and stakeholders to gather requirements and deliver scalable Salesforce and software solutions.
- Designed and deployed role hierarchies, profiles, OWD & permission sets to enforce secure, role-based access across global teams.
- Automated contract renewal workflows using Flows and Apex triggers to streamline approval processes and reduce manual effort.

EDUCATION

Pace University

Master of Science in Information Systems | GPA: 4

New York, USA

Sept 2024 – Dec 2025

SGGS COE & IET

Masters (Computer Network & Information Systems)

Nanded, India

Aug 2016 – Jul 2018

MGM COE

Bachelors (Computer Science and Engineering)

Nanded, India

June 2011 - Jul 2016

Certifications

Salesforce Certified Platform Developer I | Service Cloud Consultant | Administrator 201 | App Builder | AI Associate | DBA | JAVA